

HOW TO WORK SMARTER, WITHOUT WORKING ANY HARDER



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www.pharosperformance.co.uk



The pressures associated with building a successful business can mean you spend most of your time working **IN** the business, rather than working **ON** the business. If you want profitable growth, you need to create time and space for that essential planning.

Pharos coaching will help you improve your operational efficiency and time-management, plan for succession, motivate your staff and become more effective.

WHY COACHING?

One-to-one coaching is a powerful developmental tool that enables substantial and sustainable change. Turn to your Pharos coach for help with those difficult issues that you cannot take anywhere else and share their valuable experience and learnings in a constructive way to help you move yourself and your business forward.

The Pharos Performance for Business Owners Programme offers immediate and long-term benefits, together with demonstrable and proven results.



Q&A

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➔ WHAT'S IN IT FOR ME AND MY BUSINESS?

- An informed, impartial professional coach to act as an invaluable sounding board
- Your assumptions challenged by someone who understands business, inside-out
- Increased productivity for yourself and your team
- Less fire-fighting
- The opportunity to explore and challenge your goals, attitudes, aspirations and potential
- Elimination of habits or activities that prevent you from achieving your objectives successfully
- A more motivated workforce with better retention, and fewer absences and grievances
- Better relationships with your staff, business community, and even family and friends
- More time to enjoy the fruits of your labours

➔ WHY SHOULD I CHOOSE PHAROS?

The Pharos leadership coaching methodology is tried and tested to achieve demonstrable results. It is based around established diagnostic models, tailored to meet your particular challenges and the individual needs of your business.

Pharos coaching programmes are run by qualified coaches who have all been senior business executives, sitting where you sit and experiencing what you are experiencing. We have already helped a wide and diverse range of business owners to optimise their performance and realise their business and personal ambitions.

➔ HOW DOES THE PHAROS PERFORMANCE FOR BUSINESS OWNERS PROGRAMME WORK?

The programme comprises FIVE personalised one-to-one three-hour sessions of coaching from your dedicated Pharos coach, spread over a three-month period and structured according to your skills, experience and desired outcomes.

By the end of the programme, you will have a detailed understanding of what works and what doesn't work for you and your business. You will have acquired a range of high-level leadership and motivational skills and techniques so you can focus more effectively on achieving your own and your company's primary objectives.

➔ HOW DO YOU SUPPORT YOUR CLAIMS?"

Our precise methodology produces measurable and sustainable improvements in organisational performance. We are driven by results and can demonstrate success in hundreds of cases.

ASK TO SEE OUR CASE STUDIES AND TESTIMONIALS FOR EVIDENCE OF THE POSITIVE BENEFITS WE CAN BRING.

Contact us today for your **FREE** personal consultation*
Pharos Performance Limited – London, Edinburgh, Dublin

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* In your **FREE** personal consultation, we help you clarify your objectives, identify the personal resources you will need, explore issues to be overcome and specify the target outcomes of your participation in the programme.